

General Regulations

1) Objectives.

The main objective of Seville European Film Festival is to promote the European film-making culture, with a special focus on the newly emerging European film industries and aimed at introducing new methods of film-making. Additionally, the Festival will include films made both by new creators and by established professionals in order to show a comprehensive overview of the most recent and significant releases globally. Furthermore, the Festival provides an annual meeting point for the European film industry.

2) Dates

Seville European Film Festival will take place from 5th to 13th November 2010.

3) Programme

The Official Programme includes competitive and special non-competitive sections:

a) Official Section

This section includes European fiction feature films, produced in their country of origin after 1st January 2009. Films must not have been previously screened in Spain, i.e. with no prior commercial theatrical release at cinemas, and preferably not screened in other festivals. This is a competitive section.

b) Eurodoc

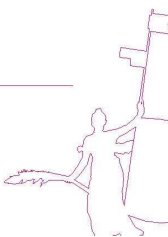
This section includes documentaries produced by European producers in their country of origin after 1st January 2009. The length of the documentary must be over 60 minutes and it must not have been previously screened in Spain. This is a competitive section.

c) EFA – EUROPEAN SELECTION'10

This section includes those fiction films which make up the Panorama of European Cinema 2010 and which have been selected and nominated by the European Film Academy for the European Film Awards 2010. Films must not have been previously screened in Spain. This is a competitive section.

d) Eurimages.

This section includes films which have been co-financed by Eurimages and produced after 1st January 2009. Films must not have been previously screened in Spain. This is a competitive section.



e) First Films First

This section is dedicated to first time directors of European-produced feature films, produced in the country of origin after 1st January 2009 and which have not previously been exhibited commercially in Spain. This is a competitive section.

f) Focus Europe: Holland: Wild Tulips – New Dutch Cinema

Seville European Film Festival devotes this section to the film industry from one European country each year. This year it will pay tribute to the Dutch film industry.

g) Tributes and Special Sessions

These sections will be devoted to reviewing and acknowledging the work of outstanding artists and professionals in the film industry – i.e. film directors, producers, actors, screenwriters, directors of photography, musicians or other artistic creators, film genres, film schools or national film industries, whose creative work is specially interesting. Seminars may be given within the framework of these sections.

h) Short Matters!

Selection of European short films selected and nominated by the European Film Academy for the European Film Awards 2010. This section is not competitive.

4) Jury.

The juries for the competitive Official and Eurodoc sections will be made up of members of outstanding relevance in the world of culture in general and film-making in particular.

The jury of the Eurimages Section will be made up by professionals from the European audiovisual world.

In the EFA-EUROPEAN SELECTION 10 Section, the Audience Award will be decided by popular vote.

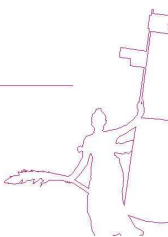
There will be a YOUTH JURY made up by students from the various University Faculties in Seville to award the best feature film in the Festival's competitive sections.

The jury members must not be related to the production or screening of the films submitted for the competitive sections. Decisions made by the juries of the competitive sections cannot be appealed.

5) Films.

All films submitted will be screened in 35mm or in any other digital format that provides high quality screening. Video screenings will use Betacam SP Pal, DVD or DigiBeta.

All films sent to the Festival should be submitted in original version, with subtitles in Spanish or, under justified circumstances, in English.



If the film is submitted with English subtitles, it should include a list of dialogues and video print and be sent in advance so that the subtitles can be translated into Spanish. These texts must be sent prior to September 25.

All films invited to participate in any section of the Festival must complete the official Registration Form and submit it to the Festival by September 25 2010. The sender must immediately report the details of the shipment to the Festival. All film prints must be submitted before October 15 2010.

All reels included in the submitted prints must have a label specifying the order of screening, the title of the film, the length of the film, footage, format, screen format and sound type; as well as the return address. If this information is not duly provided on each reel, the Festival shall not be held accountable for any loss or delay that may occur when returning reels.

The cost of transport to and from the Festival and insurance will be covered by the participant. Seville European Film Festival covers the insurance of the prints during the Festival. In case of damage to or loss of a print, either during the selection process or during the Festival itself, Seville European Film Festival has limited accountability and will only cover the cost of making a new print according to the current laboratory rates applicable in Spain.

The insurance policy purchased by the Festival covers costs in case of fire, loss, theft, damage or destruction of the print from arrival to the Festival to return to the address specified by whoever registered the film. The deadline for insurance claims is 1 month after the print return date.

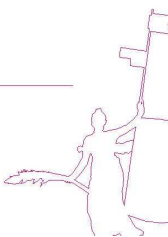
Prints coming from abroad must be sent by air mail to Seville's airport customs office (*Aduana del Aeropuerto de Sevilla, España, Sevilla Festival de Cine*) to the company appointed by the Festival. The air waybill must be sent to Seville European Film Festival office by fax (0034 954 61 42 36) or postal mail (Avenida del Cid nº 1, Pabellón de Portugal, 41004 Sevilla- España). Prints coming from Spain must be sent to the Festival office by express courier or messenger service and shipment details must be faxed or sent by postal mail.

Prints for selection. Prints must be sent by post or courier in DVD (any region). The submission must include a list of dialogues or subtitles in Spanish, English or French and must be sent to the Festival by September 25 2010 at the latest. Unless otherwise agreed, the Festival will not return the material.

6) Documentation and Promotion Materials

Upon registering their film, participants shall provide sufficient documentation, promotional and advertising materials before September 25 2010 in order to optimise the promotion of the film.

For the Official Section, EFA-EUROPEAN SELECTION 10 and Eurimages Sections, participants are requested to send a minimum of 20 press books, 1 photograph of the director, 20 photographs, 5 printed posters and 1 Betacam SP PAL promotional film (EPK)



with a maximum length of 5 minutes. The Festival is entitled to distribute these promotional materials to any interested television channel or any other media, upon request.

Producers and distributors of the award winning films undertake to include a visible mention of the Seville European Film Festival award in all future publicity and promotional materials, both in Spain and abroad as a pre-requisite to receiving any award payment. The mention shall consist of a text with the exact name of the award, together with the corporate image of the Festival as it appears on the Festival's graphic chart. This reference to the award must also be included in all videocassette, DVD and CD versions, as well as in any other format in which the film is screened and/or sold.

The national distributors of the films selected for the Official Section also undertake to use the Festival logo of that section in all its promotional and publicity materials, as it appears on the Festival's graphic chart.

The Festival's graphic chart is available on the electronic portal www.festivaldesevilla.com

7) Awards.

- **Official Section.** The **GOLDEN GIRALDILLO** to the best feature film is worth 45,000 Euros, which is allocated to the film's distributor in Spain. Also, the **SILVER GIRALDILLO** and the **SPECIAL JURY AWARD**, worth 25,000 Euros each, to be allocated to the films' distributors in Spain.

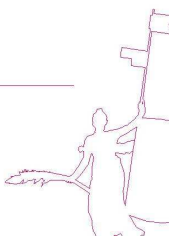
The **GOLDEN GIRALDILLO AWARD** has been established for **Best Direction of one of the films in the competitive sections**. This award is worth 10,000 euros. It is an indispensable condition that the director who receives the award should be present at the closing ceremony to receive the trophy.

The **SILVER GIRALDILLO AWARD for Best Direction** of a first feature film in the section **First Films First**. The award is worth 5,000 euros. It is an indispensable condition that the director who receives the award should be present at the closing ceremony to receive the trophy.

- **EFA-EUROPEAN SELECTION 10.** The **AUDIENCE CHOICE AWARD** to the best film is worth 40,000 Euros, which is allocated to the film's distributor in Spain. This award will be decided by spectators. The festival audience will deposit their secret ballots in a box that will be opened by a public notary who will count the votes. The winner will be the most widely voted film.

- **Eurimages.** The **EURIMAGES AWARD** for the best European co-production is worth 30,000 Euros which is allocated to the film's distributor in Spain. The trophy will be presented to the film's co-producers.

- **Eurodoc.** The **GOLDEN GIRALDILLO** Award to the best documentary film is worth 20,000 Euros which is allocated to the film's distributor in Spain. The trophy will be awarded to the film's producer.



- The **YOUTH JURY AWARD** for one of the films in the competitive sections, with the award of the corresponding trophy.

- Awards have also been established for **Best Script, Best Actress, Best Actor and Best Director of Photography** in the films in the competitive sections, with the award of the corresponding trophies.

None of the awards given in the competitive sections can be declared void or given ex-aequo.

Except for the Best Direction Award, all prize money from the awards will be given directly to the distributor holding the film's rights in Spain. The film premiere shall take place within the first twelve months after the award is announced. If the award-winning film is not distributed and theatrically released in Spain within this period of twelve months, the funds shall be returned to the Festival.

The Festival will make all corresponding payments to the film's distributor in cash upon submission of the invoices justifying the amount payable and in respect of any promotional and marketing costs incurred for the film's release in Spain.

In order to receive the full payment of the award, the distributor must submit to the Festival a certificate of entitlement regarding the film's rights that is issued by the corresponding National Film Institute. The distributor must also prove that the award received is duly mentioned in the film credits and all promotional materials.

The film awarded with the Gold Giraldillo in the Official Section must submit a certificate confirming that a 35mm copy has been deposited in the Andalusian Filmothèque.

The payment of the award will be subject to the Spanish tax system, pursuant to the relevant regulations set by the Ministry of Economy and Treasury of Spain. The subtitle costs will be subtracted from the award payment if they have been produced by the Festival.

8) Programme requirements.

The Festival management will decide on the screening order and date for each film. None of the films submitted can be withdrawn from the Festival once the official programme has been published.

9) Acceptance of the Regulations.

Submission of a film implies acceptance of the regulations set forth herein. The Festival management will decide on the interpretation of these regulations.

